

**TOWN OF BLADENSBURG
WORKSESSION MINUTES
July 10, 2017, 2017 5:30 p.m.**

I. CALL TO ORDER: Mayor James called the meeting to order at 5:30 p.m. with Council Members Hall, Bridgeman, Ficklin and Mendoza present.

II. APPROVAL OF MINUTES: June 2017 Worksession Minutes

IV. UNFINISHED BUSINESS

Business License Fee Comparison Review: Mr. Rinehart presented a comparison of the Town's fees to other municipal fees in the area that are of similar size and other demographics. Mayor James asked that the Town work for more collaboration with the businesses. Council Member Bridgeman agreed to write up a definitive policy/fee schedule for the Council's consideration.

IV. NEW BUSINESS

Social Media Policy: Mayor James presented two corporate policies, Ford Motor and Southwest Airlines, that address employees' applications of social media in regards to the workplace. This will be a continued discussion.

Bladensburg Mobile App: Mayor James introduced the concept of a mobile application for Bladensburg as a way for persons to have continuing up to date information on the Town and community. Council Member Bridgeman suggested waiting until the new website is up and running before taking on another media opportunity. Council Member Ficklin said the Town needs to be on the cutting edge of electronic communications.

V. ADJOURNMENT: There being no further business, at 5:55 p.m., Council Member Mendoza moved to adjourn; Council Member Bridgeman seconded the motion and it passed unanimously.

Respectfully submitted,

Patricia A. McAuley, Town Clerk