



## **DRAFT Press Release**

**For Immediate Release**

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### ***Town of Bladensburg Launches New Website***

The Town of Bladensburg has launched a brand new website. The new site is designed to be an interactive, easy to navigate networking system where residents, businesses and visitors can access up-to-date news, find information on services provided by the Town, learn about upcoming events, meetings; and much, much more.

The new site was enhanced to improve navigation; organize content more efficiently; and provide a clean, visually appealing layout. The process involved incorporating technology specifically designed to help keep citizens and visitors better informed about what is happening in the Town of Bladensburg.

Visitors will notice the site is laid out to maximize accessibility and is broken into six primary categories, 1) About Us, 2) Government, 3) Residents, 4) Business, 5) Public Safety; and 6) a brand new feature, “How Do I”. The “How Do I” feature was added to make it easier to quickly find answers, access information and find resources. This feature will connect visitors to immediate answers to their questions; with links to not only Town agencies, but County and State agencies as well.

The Town contracted with MDA Technologies in December of 2106 to design the new site; with the actual redesign process beginning in January 2017. The site will be migrating to a new Content Management platform; making it easier for staff to work together to keep the website updated and to deliver timely information to the community.

The launch of the new site showcases the Towns assets, builds recognition for the community as a place to live, do business, visit and invest in; and promotes the Town’s as a competitive marketplace in the Greater Washington, D.C. Metropolitan area.

In the coming months, we will continue to expand the scope of information and services available through our website, and we welcome your ideas on how we can improve our website. We encourage you to visit the new site at [www.bladensburgmd.gov](http://www.bladensburgmd.gov).

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